



INTRODUCTION

Protocol Finance plans to build an ecosystem of innovative defi applications on the Ethereum, which will be utilized by the Protocol Finance team and the community members of Protocol Finance.

Protocol Finance can be classified as a community-driven defi-project, which aims to build defi products, to produce real defi values which would sustain the Protocol Finance ecosystem and its community of users.

Protocol Finance has a dedicated team committed to support and maintain defi products across the Protocol Finance chain, they would also be involved in marketing and the launch of new defi products. This would help grow its biosphere while spontaneously delivering desirable gains to the community, project, and users.

Protocol Finance can also be defined as a decentralized venture capital that empowers a decentralized interest-free financial ecosystem by building Defi products invested in by its community to distribute revenue as profit stakeholders.

Protocol Finance will be a universal home to a multitude of unique financial products. Protocol Finance products will be linked to its token, the PFI Token, in the quest to re-create the true meaning of decentralized finance.

The PFI token's major use case will be as the only governance token for each product which will give holders a claim over the revenue generated by those products. It will be a platform for staking PFI tokens while the

Protocol Finance team builds the marketplace and subsequently, the holders benefit immensely just from holding the token.

THE PROBLEM

One might have thought that the recent increase in scam rates of Defi projects might be a major problem hindering Defi products or services from scaling higher and going mainstream. However, it is not a major problem nor is it the reason why Defi projects haven't gained so much acceptance even though they have gained much attention.

Scams by projects/teams are problems of Defi and we have seen so many cases where project owners dump tokens on their communities or token holders, and exit without fulfilling promises made. As soon as Defi made the headlines for better use cases of the blockchain technology hereby utilizing the Ethereum ecosystem, most people jumped into it without a good understanding of what defi could achieve.

There are cases of CEOs leaving the projects after exit scams. What could have been the most spectacular experience for communities and crypto investors became a nightmare. Instead of building solutions using Defi to sustain a scalable ecosystem, they've all generated problems that Protocol Finance aims to put an end to.

THE SOLUTION

The main issue leading up to Defi's inability to get the mainstream attention is that, so many projects are not building intuitive defi products or defi products with a very bad user experience that can be easily by starters in crypto. And this has caused defi not to reach its full potential and growth.

Protocol Finance is building a solution that would create a diverse world of defi products, and this will increase defi adaption and values of both the defi world and Protocol Finance ecosystem. This solution will empower every individual, all they have to do is to hold some specific amount of



tokens. The tokens' value is dependent on the adoption rate of products in our ecosystem.

BUSINESS MODEL

Protocol Finance will commence with building a flagship decentralized finance application. This product will be fabricated such that token holders can utilize them seamlessly without breaking a sweat and newbies can easily be trained on how to use it.

Since the token will have a full governance mechanism for community voting, every milestone achieved will have a set notion by the community because they'll have to vote for all initiatives. And this will make the project draw closer to the next phase on the roadmap as this would help narrow down the next course of action required to achieve our end goal which is to disrupt the entire defi ecosystem.

We plan to build the first Defi product to enable it to serve as leverage on what to build for communities of defi enthusiasts and investors who are going to improve the product usage.

All of the above will be orchestrated by the Protocol Finance team to facilitate successful product launch and integration. The dedicated team and the early adopters who are actively involved in supporting these platforms will immensely benefit from the value system of our business model both financially and through its usability.

THE PRODUCT & TOKEN

Products

Decentralized wallet

Protocol Finance exchange

Protocol Finance Token:

Protocol Finance Token is a governance token of the Protocol Finance project. The token will be used to gain full access to all Protocol Finance DeFi products. It is a useful Token, It will have multiple usage fees, and we will build more Defi products on one ecosystem, So it will succeed in increasing its value permanently.

Details And Information:

Token Name: Protocol Finance

Token Ticker: PFI

Token Type: ERC20

Token Cap, Price, And Supply:

Token Sale Price Start: 0.1 ETH

Max Supply: 20,000

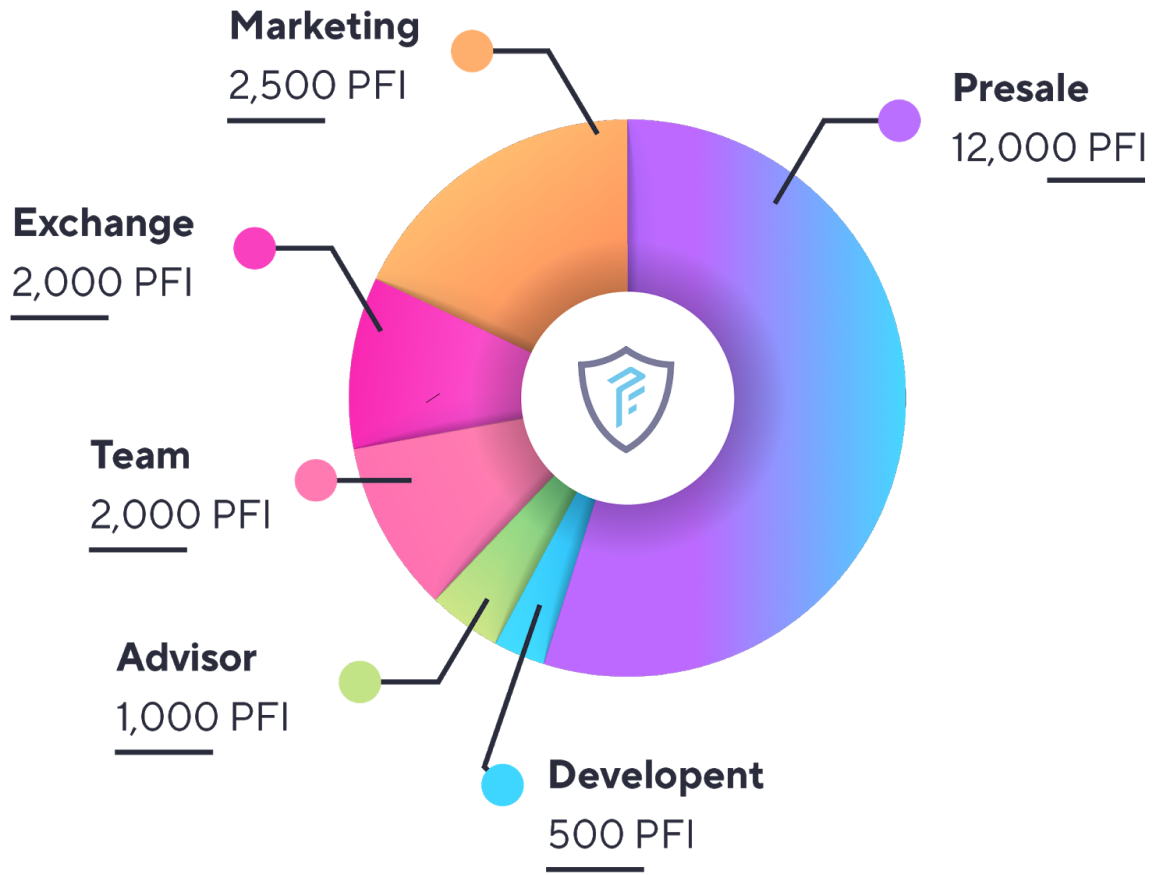
PFI SoftCap: 400

PFI HardCap: 1,00

PFI Contract Address: [0x7b69d465c0f9fb22affae56aa86149973e9b0966](#)

TOKENOMICS

Protocol Finance Team - 2,000 PFI (Team PFI will be locked for 6 months)



ROADMAP

Q4 2020

Planning and development of Protocol Finance
Marketing campaign
Presale start
HOTBIT and COINTIGER LISTING

Q1 2021

Uniswap, Bounce launching
Staking and farming launch

Q1/Q2 2021

Network expansion
Partnerships

Q2 2021

Second Marketing Campaign
PROTOCOL FINANCE (PFI) development.

Q3 2021

Development of DeFi wallet
Roadmap update

LISTED EXCHANGES



CONCLUSION

Protocol Finance will use result-oriented modules like milestones, completed tasks, and other measurement metrics to ensure transparency and to keep us in sync with our community as they are the major drivers of the project.

Protocol Finance is a project that aims to build several Defi applications from a deep stream of thoughts and ideas hereby converting it into a completed platform ready to make defi adoption increase.